



ZUERIC

# **HOW TO DO SAVINGS & INVESTMENTS**

## **GLADYS JUMA — Friday, February 19, 2021**

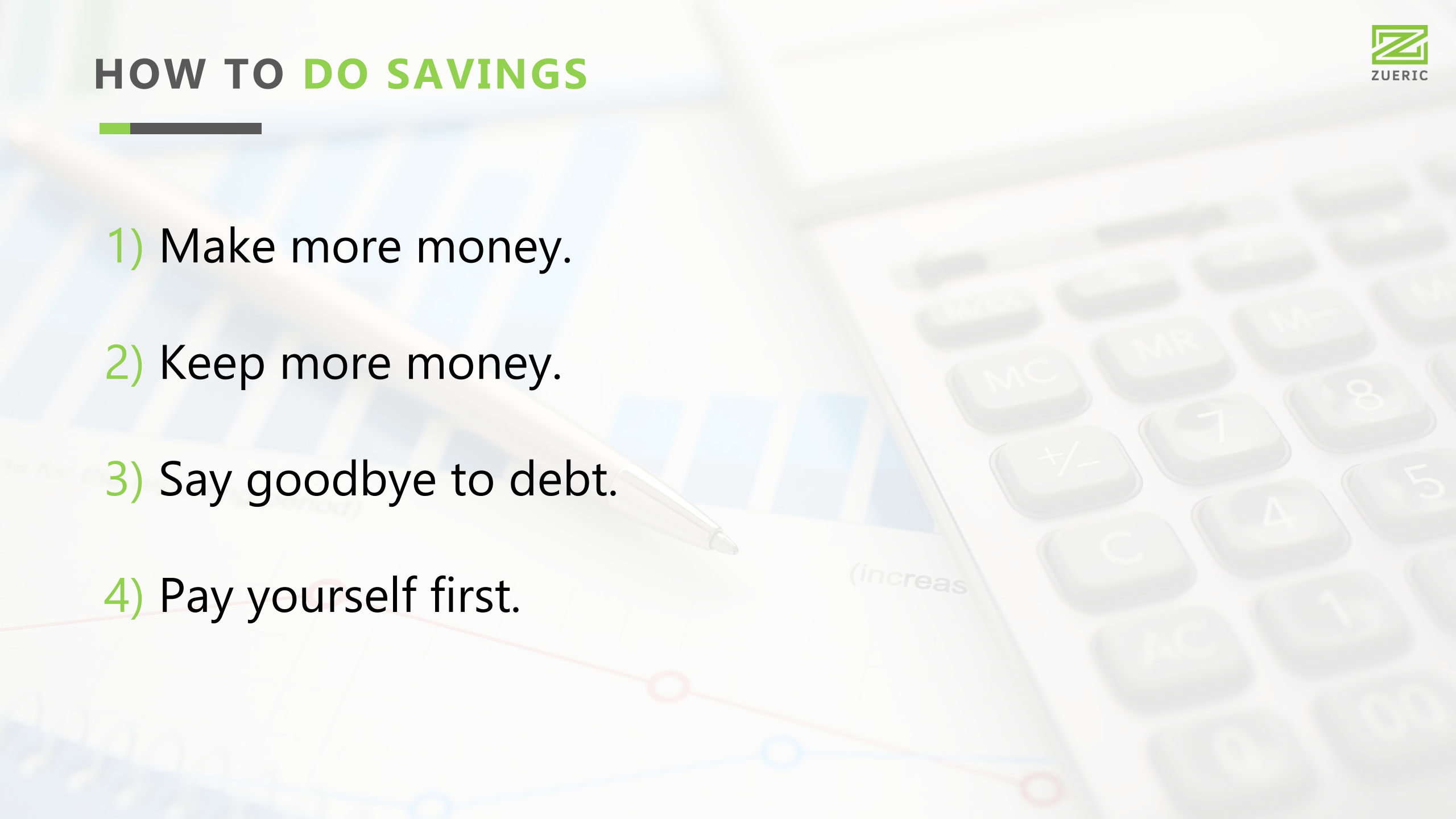
# IS THERE A DIFFERENCE: SAVINGS VS INVESTMENTS?



VS



# HOW TO DO SAVINGS

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- 1) Make more money.
  - 2) Keep more money.
  - 3) Say goodbye to debt.
  - 4) Pay yourself first.



This is the one of the most powerful habits all wealthy people do on a regular basis.

Most people pay everyone else first –their landlords, their credit card companies, their car payments, then “if they have any money left over,” they’ll save it. (Usually they don’t have any money left over.)

Millionaires ALWAYS pay themselves FIRST.

# Pay Yourself FIRST.

# HOW TO DO INVESTMENTS

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- 1) Define your investment goals.
- 2) Align your investments with your goals.
- 3) Diversify.
- 4) Constantly review your investments.
- 5) Keep growing your network.

# IMPORTANCE OF SAVINGS AND INVESTMENTS

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- 1) Transaction motive.
- 2) Precautionary motive.
- 3) Speculative motive.
- 4) Self reliance.
- 5) Loved one's security

# THANK YOU

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